Swiss Agency for Development and Cooperation SDC Corporate Domain Regional Cooperation

How can we make Microfinance more useful to Women?

Savings and Credit Forum in collaboration with SDC Gender Network
Thursday, March 8, 2012

Hotel Bern, Zeughausgasse 9, Bern

Programme

8:45	Registration and Coffee

9:15 **Opening:** Annemarie Sancar, SDC

9:25 Introduction: Empirical evidence of gender-specific behaviour Linda Mayoux, Consultant

Questions and answers

10:00 **Debate**

Why should financial service providers make the effort?

Linda Mayoux, Consultant

How does WWB promote financial services to benefit women?

Inez Murray, Women's World Banking (WWB)

10:30 Break

10:50 Continuation of Debate

How does WWB support its network members in gender-sensitive product design?

Inez Murray, WWB

Innovations in product design

Linda Mayoux, Consultant

How does WWB promote women's empowerment within its network and beyond with non-financial services and can WWB address the needs of very poor and vulnerable women

Inez Murray, WWB

Increasing empowerment through sustainable non-financial services

Linda Mayoux, Consultant

What can donors, investors, MF networks and governments do?

Linda Mayoux, Consultant

Examples of WWB's collaboration with donors, investors, MF networks and governments in promoting women's empowerment

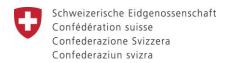
Inez Murray, WWB

Questions & Answers

12:50 **Lunch**







14:15 Case Study: Microfund for Women: Gender and microfinance in practice.

Fatina Abu Okab, Microfund for Women (WWB Affiliate), Jordan

Questions & Answers

15:00 Panel discussion

Linda Mayoux, Inez Murray, Fatina Abu Okab and Sabin Bieri (Researcher, Interdisciplinary Center for Gender Studies-IZFG, University of Bern) Moderator: Ruth Egger

16:00 Wrap up and Closing

Hans Ramm, SDC

16:20 International Women's Day - Apéro

organized by the Competence Center for Equal Opportunities, FDFA



