



How can we make Microfinance more useful to Women ?

Savings and Credit Forum in collaboration with SDC Gender Network

Thursday, March 8, 2012

Hotel Bern, Zeughausgasse 9, Bern

Programme

- 8:45 Registration and Coffee
- 9:15 **Opening:** Annemarie Sancar, SDC
- 9:25 **Introduction: Empirical evidence of gender-specific behaviour**
Linda Mayoux, Consultant
- Questions and answers
- 10:00 **Debate**
Why should financial service providers make the effort?
Linda Mayoux, Consultant
- How does WWB promote financial services to benefit women?**
Inez Murray, Women's World Banking (WWB)
- 10:30 Break
- 10:50 **Continuation of Debate**
- How does WWB support its network members in gender-sensitive product design?**
Inez Murray, WWB
Innovations in product design
Linda Mayoux, Consultant
- How does WWB promote women's empowerment within its network and beyond with non-financial services and can WWB address the needs of very poor and vulnerable women**
Inez Murray, WWB
Increasing empowerment through sustainable non-financial services
Linda Mayoux, Consultant
- What can donors, investors, MF networks and governments do?**
Linda Mayoux, Consultant
Examples of WWB's collaboration with donors, investors, MF networks and governments in promoting women's empowerment
Inez Murray, WWB
- Questions & Answers
- 12:50 **Lunch**



14:15 **Case Study: Microfund for Women: Gender and microfinance in practice.**
Fatina Abu Okab, Microfund for Women (WWB Affiliate), Jordan

Questions & Answers

15:00 **Panel discussion**
Linda Mayoux, Inez Murray, Fatina Abu Okab and Sabin Bieri (Researcher,
Interdisciplinary Center for Gender Studies-IZFG, University of Bern)
Moderator: Ruth Egger

16:00 **Wrap up and Closing**
Hans Ramm, SDC

16:20 **International Women's Day - Apéro**
organized by the Competence Center for Equal Opportunities, FDFA